

eCommerce Website Management Features

- ✔ Ability to Control multiple websites and stores from a Single Admin Area.
- ✔ Administration permission system roles and users.
- ✔ Support Multi-Lingual option for store front and admin.
- ✔ Support for multiple currencies to purchase products.
- ✔ Web Services API to integrate with any third-party application.
- ✔ Flexible tax rate management for local and International markets.
- ✔ Tax rates per location, product type or customer group.
- ✔ Different customer group (Retailer, Wholesaler, Dealer etc).
- ✔ Integrated Content Management System for Informational Pages.
- ✔ Batch import and export of catalog and customer information.

Category Page Frontend Browsing Features

- ✔ Ability to set Category wise Banner and description.
- ✔ Layered / Faceted Navigation for filtering of products.
- ✔ Static Block tool to create category landing pages.
- ✔ Recently viewed products section.
- ✔ Product listing in grid or list format.
- ✔ Product comparisons option.
- ✔ Popular Search Terms Cloud section.
- ✔ Breadcrumbs.
- ✔ Sorting on category (price, brand, etc.).

Product Details Page Browsing Features

- ✔ Multiple Images Per Product.
- ✔ Product Image Zoom-in Capability.
- ✔ Product Reviews.
- ✔ Related Products section.
- ✔ Stock Availability.
- ✔ Multi-Tier Pricing Upsell.
- ✔ Product Option Selection section.
- ✔ Grouped Products View with products table.
- ✔ Add to Wishlist option.
- ✔ Send to a Friend with Email.

Customer Management System Features

- ✔ Customers registration form and login option.
- ✔ Passwords recovery option.
- ✔ Ability to create different customer's groups.
- ✔ Order history with status updates.
- ✔ Re-orders option from customer account.
- ✔ Recently ordered items section.
- ✔ Address Book with unlimited addresses.
- ✔ Default Billing and Shipping addresses.
- ✔ Wishlist with ability to add comments.
- ✔ Email or Send RSS feed of Wishlist.
- ✔ Newsletter Subscription management.
- ✔ Submitted Product Reviews management.
- ✔ Submitted Product Tags management.
- ✔ Order and account update emails.
- ✔ Customize-able transaction emails.

Online Order Management Features

- ✔ View, edit, create and fulfill orders from admin panel.
- ✔ Create one or multiple invoices, shipments and credit memos per order.
- ✔ Ability to Print invoices and packing slips.
- ✔ Call Center (phone) order creation.
- ✔ Includes ability to create new customer to manual order from admin.
- ✔ Email Notifications of Orders.
- ✔ RSS feed of New Orders.
- ✔ Fully 100% customize-able order email template design.

Search Engine Optimization Features

- ✔ 100% search engine friendly eCommerce website.
- ✔ Light Footprint Design for Fast Load and SEO friendly.
- ✔ Google Site Map Creation and Site Map Auto Generation.
- ✔ Search Engine Friendly URL's Including URL Rewrites Controls.
- ✔ META Information Management at Product, Category and content pages.
- ✔ Auto-Generated Popular Search Terms Page.

Product Catalog Management Features

- ✔ Simple, Configurable (e.g. size, color, etc.), bundled and grouped products.
- ✔ Virtual type Products selling option.
- ✔ Ability to sell Downloadable/Digital Products.
- ✔ Ability to assign different product price for different customer groups.
- ✔ Inventory Management with Back-ordered items, Minimum and Maximum quantities.
- ✔ Batch Import and Export of product catalog.
- ✔ Batch Updates to products in admin panel.
- ✔ Customer Personalized Products, like upload text, monogramming, etc.
- ✔ Ability to create different Attribute Sets for different product types.
- ✔ Create Store-specific attributes on the fly.
- ✔ Media Manager with automatic image re-sizing and watermarking.
- ✔ RSS feed for low product inventory alerts.
- ✔ Search Results rewrites and redirects.
- ✔ Ability to set Multiple Images Per Product.
- ✔ Approve, Edit and Delete Product Tags and Reviews.

Marketing, Promotions and Conversion Tools

- ✔ Special pricing option for each product.
- ✔ Related, up-sells and cross-sells products.
- ✔ Catalog promotional pricing ability.
- ✔ Flexible coupons (pricing rules) options.
- ✔ Multi-tier pricing for quantity discounts option.
- ✔ Customer Group-specific pricing and group-specific tier pricing.
- ✔ Recently viewed and compared products.
- ✔ New items promotional tool.
- ✔ Free shipping promotion options.
- ✔ Option to send wish lists by email.
- ✔ Auto-generated Site Map option.
- ✔ RSS Feeds for New and Specials Products.

Checkout, Payment, & Shipping Features

- ✔ One-Page Online Checkout option.
- ✔ Guest and checkout with account to use address book.
- ✔ Option for account creation at beginning of checkout.
- ✔ SSL security support for orders on both front-end and back-end.
- ✔ Accept gift messages per order and per item.
- ✔ Shopping cart with tax and shipping estimates.
- ✔ Integration with Authorize.net.
- ✔ Ability to Accept Checks, Money Order & Online Purchase Orders.
- ✔ Table rates for weight, sub-total, destination and number of items.
- ✔ Integrated for Real-Time Shipping Rates from UPS®, FedEx®, and USPS®.
- ✔ Integrated with Amazon Payments, PayPal, Authorize.net, and Google Checkout.
- ✔ Destination Country Management.
- ✔ Per Order and Per Item Flat Rate Shipping Option.
- ✔ Free Shipping Functionality.
- ✔ Manage Shipping by Weight and Destination.
- ✔ Cash on Delivery payment method option.

Analytics And Reporting Features

- ✔ Integration with Google Analytics.
- ✔ Admin Report Dashboard with Business Overview.
- ✔ Sales Reports Including Total Sales and Returns.
- ✔ Tax Reports.
- ✔ Best Purchased Products Report.
- ✔ Best Viewed Products Reports.
- ✔ Low Stock Item Report.
- ✔ Onsite Search Terms Report.
- ✔ Product Reviews Report with RSS Support.
- ✔ Tags Report with RSS Support.
- ✔ Coupon Usage Report.
- ✔ Total Sales Invoiced Report.
- ✔ Total Sales Refunded Report.
- ✔ Best Customers Report by Total and Number of Orders.